



S.J. FOWLER
REAL ESTATE, INC.

Steve Fowler, Designated Broker

Mesa: 480-649-3536

Phoenix: 602-264-8400

Specializing in Commercial and Residential Real Estate in the Phoenix Mesa Metro Area!!

Training

1. Fast Start Two-Week Initial Training
2. David Knox Online Training Videos
3. Field Training
4. Coaching
5. Audio Training
6. Investment Real Estate Training
7. Commercial Training
8. Educational Business Development Meetings



Lead Generation

1. Broker to Broker Referrals
2. Affinity Leads
3. Internet Leads
4. Third Party Properties
5. REO Properties
6. Buyer Acquire Capture System
7. Company Advertising



On Going Support

1. CoStar Information Systems
2. Star Analyzer Software
3. SharperAgent Marketing Program
(over 2,000 marketing pieces)
4. Business Real Estate Weekly (BREW)
5. Liberal Direct Mail Program
6. MYSJF Intranet Site
7. Designation Reimbursement Program
8. Loopnet Corporate Account
9. Property Management
10. Professional Powerpoint Presentations



Aggressive Commission Plans

1. New Salesperson Plans
2. Experienced Agent Plans
3. Flex Plans For Transitioning Agent
4. No Rollbacks
5. Caps Available to Experienced Agent